

# **American Students' Thoughts on Italy**

**Sponsored by The Italy-USA Foundation with John Cabot University**

1. What gender are you?
  - a. Male (44.72%)
  - b. Female (54.16%)
  - c. Heterosexual (1.12%)
  
2. What year are you in school?
  - a. Freshman (12.50%)
  - b. Sophomore (43.75%)
  - c. Junior (40.63%)
  - d. Senior (1.56%)
  - e. Graduate (1.56%)
  
3. Are you American?
  - a. Yes (99.75%)
  - b. No (0.25%)
  
4. Have you been abroad?
  - a. Yes (93.75%)
  - b. No (6.25%)
  
5. Have you ever been to Italy?
  - a. Yes (88.12%)
  - b. No (11.88%)
  
6. If you answered no, do you desire to go to Italy?
  - a. Yes (100.00%)
  - b. No (0.00%)
  
7. Do you watch Italian-directed movies?
  - a. Yes (46.58%)
  - b. No (53.42%)
  
8. Do you listen to Italian music?
  - a. Yes (27.44%)
  - b. No (72.56%)
  
9. Are you aware of commercial campaigns or promotions for Italy (tourist destinations, study abroad opportunities, etc.) in the United States?
  - a. Yes (30.94%)
  - b. No (69.06%)

10. Do you think that Italy does enough to make itself known and to promote its image in the United States?
- a. Yes (21.20%)
  - b. No (78.80%)
11. How do you get your information on the events happening in Italy?
- a. Newspaper (6.14%)
  - b. T.V. (News Channels) (12.28%)
  - c. Internet (70.98%)
  - d. Word of Mouth (friend or family member) (10.60%)
  - e. No Answer (0.00%)
12. What element do you think attracts an American student to Italy most?
- a. Food (28.40%)
  - b. Quality of life (13.58%)
  - c. Cultural diversity (23.46%)
  - d. Desire for change (10.49%)
  - e. Learn a different language (9.88%)
  - f. Befriend Italians (6.79%)
  - g. Italian fashion (7.41%)
13. Do you think that the incarceration and the trials of Amanda Knox, as an American student studying abroad, discouraged Americans from studying abroad in Italy?
- a. Yes (7.81%)
  - b. Some (62.50%)
  - c. None (18.75%)
  - d. No Opinion (10.94%)
14. Mark the element(s), if any, that you believe to have affected American tourism in Italy in recent years.
- a. American Economic Crisis (28.24%)
  - b. European Economic Crisis (17.06%)
  - c. Threat of Terrorism (9.06%)
  - d. Media Campaigns Against Italy (0.59%)
  - e. Unstable Italian Political System (5.29%)
  - f. Currency Change (26.82%)
  - g. American interest in other countries (11.18%)
  - h. No opinion (1.76%)

15. Would you accept a position in Europe for a year as a graduate?
- Yes (93.75%)
  - No (6.25%)
16. If you could choose another place to live, which country would you choose?
- Australia (20.17%)
  - Japan (2.11%)
  - Italy (24.88%)
  - United Kingdom (32.00%)
  - Spain (11.60%)
  - No Opinion (2.00%)
  - Other (Please Specify) (7.24%)
17. Were you aware that there is a European Parliament?
- Yes (78.13%)
  - No (21.88%)
18. Were you aware that there is a European Commission?
- Yes (54.07%)
  - No (45.93%)
19. Recently the euro currency experienced a decline in certain countries, leading to an economic crisis. Do you think that the European Union is dealing with this crisis to the best of their ability?
- Yes (4.62%)
  - No (26.15%)
  - Somewhat (32.31%)
  - No Opinion (36.92%)
20. How important do you think the role of European countries is in the global economy?
- Very (75.56%)
  - Somewhat (14.06%)
  - Not at all (0.00%)
  - No Opinion (9.38%)
21. In your opinion, how much influence does the European Union have in international politics?
- Significant (56.25%)

- b. Some (29.69%)
- c. None (1.56%)
- d. No Opinion (12.50%)

22. In your opinion, do you consider the United States and Italy to have a close relationship?

- a. Yes (44.70%)
- b. No (34.68%)
- c. No Opinion (20.62%)

23. In your opinion, where is the best wine made?

- a. France (17.43%)
- b. America (10.86%)
- c. Italy (60.11%)
- d. Spain (2.99%)
- e. Other (Specify) (8.61%)

24. What do you think is the most popular dish in Italy?

- a. Spaghetti (20.59%)
- b. Pizza (58.82%)
- c. Gnocchi (19.12%)
- d. Steak (1.47%)

25. What do you think is the most typical desert food in Italy?

- a. Gelato (98.44%)
- b. Sundae (1.56%)
- c. Macaroons (0.00%)
- d. Cheesecake (0.00%)

26. What do you think is the most typical drink in Italy?

- a. American Coffee (0.00%)
- b. Latte (4.69%)
- c. Tea (4.40%)
- d. Espresso (89.35%)
- e. Milkshake (1.56%)

27. Where do you think the "fashion capital of the world" is located?

- a. Paris (38.46%)
- b. Milan (58.46%)
- c. New York (1.54%)

- d. Tokyo (1.54%)
- e. Other (Please Specify) (0.00%)

28. Do you think that the typical Italian family is well off?

- a. Yes (39.06%)
- b. No (40.63%)
- c. No Opinion (20.31%)

29. What do you think is the most typical shoe worn in Italy?

- a. Leather Boots (41.18%)
- b. High Heels (19.72%)
- c. Flats (12.66%)
- d. UGG Boots (0.00%)
- e. Sneakers (26.44%)

30. What do you think the legal smoking age is in Italy?

- a. 14 (6.25%)
- b. 16 (37.50%)
- c. 18 (35.94%)
- d. 21 (0.00 %)
- e. There is no age restriction (20.31%)

31. Do you think it is legal to smoke cigarettes inside bars in Italy?

- a. Yes (40.19%)
- b. No (59.81%)

32. What do you think the legal drinking age is in Italy?

- a. 14 (1.54%)
- b. 16 (36.92%)
- c. 18 (47.69%)
- d. 21 (0.00%)
- e. There is no age restriction (13.85%)

33. What do you think a typical Italian teenager does on a Friday night?

- a. Studies (3.33%)
- b. Goes Clubbing (23.33%)
- c. Watches a movie with friends (19.17%)
- d. Drinks with Friends (30.00%)
- e. Gambles (0.00%)
- f. Relaxes (23.33%)

g. Other (Please Specify) (0.83%)

34. What do you think a typical Italian adult does on a Friday night?

- a. Goes Clubbing (5.41%)
- b. Goes Bar Hopping (9.91%)
- c. Watches a movie (9.90%)
- d. Drinks with friends (45.05%)
- e. Gambles (2.70%)
- f. Relaxes (27.03%)
- g. Other (Please Specify) (0.00%)

35. What do you think is the most typical car driven in Italy?

- a. Moped (22.86%)
- b. Fiat (62.44%)
- c. Ferrari (1.43%)
- d. Mini Cooper (4.29%)
- e. Volkswagen (2.86%)
- f. Ford (6.12%)

36. What do you think is the typical attitude of an Italian?

- a. Friendly (52.09%)
- b. Cocky (17.33%)
- c. Impatient (9.30%)
- d. Mellow (21.28%)

37. What do you think is the favorite Italian sport?

- a. Rugby (3.08%)
- b. American Football (1.54%)
- c. Polo (0.00%)
- d. Soccer (95.38%)
- e. Tennis (0.00%)

38. Have you embarked on an Italian cruise line before?

- a. Yes (7.81%)
- b. No (92.19%)

39. In January 2012, an American-owned cruise ship named Costa Concordia was sunk on the coast of Tuscany in which several people were killed. Have you heard about this disaster?

- a. Yes (38.75%)

b. No (61.25%)

40. If yes, does this news deter you from trusting cruise lines traveling in the Mediterranean? If you have not heard of this news please proceed to the next question.

a. Yes (15.56%)

b. No (84.44%)

41. Fiat Chrysler Automobiles is a new company created in 2014 from the merger of Fiat and Chrysler, two car dealerships. Do you think this merger will benefit the American economy?

a. Yes (64.19%)

b. No (35.81%)

42. Do you think this merger will benefit the Italian economy?

a. Yes (72.57%)

b. No (27.43%)

43. Do you think this merger will strengthen the relationship between Italy and the United States?

a. Yes (79.69%)

b. No (20.31%)

44. Fiat Chrysler Automobiles is a new Netherlands-based holding company with its global headquarters in London. Do you think the Fiat-Chrysler headquarters should be located in Italy, Netherlands, United Kingdom or in the United States?

a. Italy (15.48%)

b. United States (82.41%)

c. Netherlands (0.00%)

d. United Kingdom (2.11%)