

American Students' Thoughts on Italy

Sponsored by The Italy-USA Foundation

Researched and written by Cayla Turain and Charlotte Mikat-Stevens

1. What gender are you?
 - a. Male (29.31%)
 - b. Female (64.29%)
 - c. Heterosexual (6.40%)

2. What year are you in school?
 - a. Freshman (28.16%)
 - b. Sophomore (21.58%)
 - c. Junior (33.68%)
 - d. Senior (11.32%)
 - e. Graduate (5.26%)

3. Are you American?
 - a. Yes (99.21%)
 - b. No (0.79%)

4. Have you been abroad?
 - a. Yes (75.52%)
 - b. No (24.48%)

5. Have you ever been to Italy?
 - a. Yes (56.36%)
 - b. No (43.64%)

6. If you answered no, do you desire to go to Italy?
 - a. Yes (95.15%)
 - b. No (4.85%)

7. Do you watch Italian-directed movies?
 - a. Yes (44.76%)
 - b. No (55.24%)

8. Do you listen to Italian music?
 - a. Yes (35.17%)
 - b. No (64.83%)

9. Are you aware of commercial campaigns or promotions for Italy (tourist destinations, study abroad opportunities, etc.) in the United States?
 - a. Yes (56.77%)

b. No (43.23%)

10. Do you think that Italy does enough to make itself known and to promote its image in the United States?

a. Yes (40.16%)

b. No (59.84%)

11. How do you get your information on the events happening in Italy?

a. Newspaper (7.77%)

b. T.V. (News Channels) (17.27%)

c. Internet (42.31%)

d. Word of Mouth (friend or family member) (23.93%)

e. No Answer (8.72%)

12. What element do you think attracts an American student to Italy most?

a. Food (25.70%)

b. Quality of life (10.00%)

c. Cultural diversity (22.50%)

d. Desire for change (12.90%)

e. Learn a different language (11.80%)

f. Befriend Italians (6.30%)

g. Italian fashion (10.80%)

13. Are you aware of the Amanda Knox case?

a. Yes (67.98%)

b. No (32.02%)

If you answered NO, skip to Question 18.

14. If you are aware, did this case change your views on Italy?

a. Yes (18.92%)

b. No (81.08%)

15. Did this case change your views on studying abroad?

a. Yes (12.02%)

b. No (87.98%)

16. To what degree do you think the Amanda Knox case affected the relationship between the United States and Italy?

a. None (25.19%)

- b. Some (67.18%)
- c. Significantly (7.63%)

17. Do you think that the incarceration of Amanda Knox, as an American student studying abroad, discouraged Americans from studying abroad in Italy?

- a. Yes (6.06%)
- b. Some (68.18%)
- c. None (19.70%)
- d. No Opinion (6.06%)

18. Mark the element(s), if any, that you believe to have affected American tourism in Italy in recent years.

- a. American Economic Crisis (30.59%)
- b. European Economic Crisis (19.07%)
- c. Threat of Terrorism (10.26%)
- d. Media Campaigns Against Italy (1.65%)
- e. Unstable Italian Political System (10.94%)
- f. Currency Change (13.46%)
- g. American interest in other countries (11.13%)
- h. No opinion (2.90%)

19. Would you accept a position in Europe for a year as a graduate?

- a. Yes (89.53%)
- b. No (10.47%)

20. If you could choose another place to live, which country would you choose?

- a. Australia (17.80%)
- b. Japan (4.33%)
- c. Italy (16.81%)
- d. United Kingdom (24.29%)
- e. Spain (15.81%)
- f. No Opinion (3.66%)
- g. Other (Please Specify) (17.30%)

21. Were you aware that there is a European Parliament?

- a. Yes (79.32%)
- b. No (20.68%)

22. Were you aware that there is a European Commission?

- a. Yes (44.76%)

b. No (55.24%)

23. Recently the euro currency experienced a decline in certain countries, leading to an economic crisis. Do you think that the European Union is dealing with this crisis to the best of their ability?

- a. Yes (9.11%)
- b. No (19.01%)
- c. Somewhat (35.94%)
- d. No Opinion (35.94%)

24. How important do you think the role of European countries is in the global economy?

- a. Very (81.72%)
- b. Somewhat (15.67%)
- c. Not at all (0.00%)
- d. No Opinion (2.61%)

25. In your opinion, how much influence does the European Union have in international politics?

- a. Significant (62.44%)
- b. Some (27.46%)
- c. None (0.52%)
- d. No Opinion (9.59%)

26. In your opinion, do you consider the United States and Italy to have a close relationship?

- a. Yes (34.73%)
- b. No (30.29%)
- c. No Opinion (34.99%)

27. In your opinion, where is the best wine made?

- a. France (27.78%)
- b. America (6.02%)
- c. Italy (51.16%)
- d. Spain (8.33%)
- e. Other (Specify) (6.71%)

28. What do you think is the most popular dish in Italy?

- a. Spaghetti (36.73%)
- b. Pizza (33.89%)

- c. Gnocchi (26.78%)
- d. Steak (2.61%)

29. What do you think is the most typical desert food in Italy?

- a. Gelato (89.49%)
- b. Sundae (0.77%)
- c. Macaroons (7.69%)
- d. Cheesecake (2.05%)

30. What do you think is the most typical drink in Italy?

- a. American Coffee (2.00%)
- b. Latte (15.25%)
- c. Tea (9.00%)
- d. Espresso (72.75%)
- e. Milkshake (1.00%)

31. Where do you think the "fashion capital of the world" is located?

- a. Paris (38.60%)
- b. Milan (45.58%)
- c. New York (10.93%)
- d. Tokyo (3.72%)
- e. Other (Please Specify) (1.16%)

32. Do you think that the typical Italian family is well off?

- a. Yes (39.43%)
- b. No (32.38%)
- c. No Opinion (28.20%)

33. What do you think is the most typical shoe worn in Italy?

- a. Leather Boots (44.15%)
- b. High Heels (14.63%)
- c. Flats (17.80%)
- d. UGG Boots (0.73%)
- e. Sneakers (22.68%)

34. What do you think the legal smoking age is in Italy?

- a. 14 (10.13%)
- b. 16 (48.31%)
- c. 18 (18.18%)
- d. 21 (0.52%)

e. There is no age restriction (22.86%)

35. Do you think it is legal to smoke cigarettes inside bars in Italy?

- a. Yes (55.64%)
- b. No (44.36%)

36. What do you think the legal drinking age is in Italy?

- a. 14 (4.43%)
- b. 16 (36.98%)
- c. 18 (45.05%)
- d. 21 (1.30%)
- e. There is no age restriction (12.24%)

37. What do you think a typical Italian teenager does on a Friday night?

- a. Studies (4.92%)
- b. Goes Clubbing (27.63%)
- c. Watches a movie with friends (18.74%)
- d. Drinks with Friends (26.27%)
- e. Gambles (0.96%)
- f. Relaxes (19.97%)
- g. Other (Please Specify) (1.50%)

38. What do you think a typical Italian adult does on a Friday night?

- a. Goes Clubbing (8.15%)
- b. Goes Bar Hopping (13.72%)
- c. Watches a movie (8.83%)
- d. Drinks with friends (36.96%)
- e. Gambles (4.35%)
- f. Relaxes (26.22%)
- g. Other (Please Specify) (1.77%)

39. What do you think is the most typical car driven in Italy?

- a. Moped (34.23%)
- b. Fiat (47.07%)
- c. Ferrari (0.68%)
- d. Mini Cooper (6.98%)
- e. Volkswagen (8.33%)
- f. Ford (2.70%)

40. What do you think is the typical attitude of an Italian?

- a. Friendly (55.13%)
- b. Cocky (15.63%)
- c. Impatient (12.95%)
- d. Mellow (16.29%)

41. What do you think is the favorite Italian sport?

- a. Rugby (6.85%)
- b. American Football (0.25%)
- c. Polo (4.06%)
- d. Soccer (87.31%)
- e. Tennis (1.62%)

42. Have you embarked on an Italian cruise line before?

- a. Yes (2.62%)
- b. No (97.38%)

43. Recently, an American-owned cruise ship named Costa Concordia was sunk on the coast of Tuscany in which several people were killed. Have you heard about this disaster?

- a. Yes (76.58%)
- b. No (23.42%)

44. If yes, does this news deter you from trusting cruise lines traveling in the Mediterranean? If you have not heard of this news please proceed to the next question.

- a. Yes (21.05%)
- b. No (78.95%)

45. Fiat, an Italian car dealership, has been talking with the American car dealership Chrysler about a possible merger. Do you think this merger would benefit the American economy?

- a. Yes (74.16%)
- b. No (25.84%)

46. Do you think this merger would benefit the Italian economy?

- a. Yes (87.93%)
- b. No (12.07%)

47. Do you think this merger would strengthen the relationship between Italy and the United States?

- a. Yes (79.27%)
- b. No (20.73%)

48. If the merger was to go through, do you think the Fiat-Chrysler headquarters should be located in Italy or in the United States?

- a. Italy (28.29%)
- b. United States (71.71%)