

American Students' Thoughts on Italy

Sponsored by The Italy-USA Foundation with Loyola University Chicago

1. What gender are you?
 - a. Male (41.71%)
 - b. Female (58.29%)
 - c. Heterosexual (0.00%)

2. What year are you in school?
 - a. Freshman (24.66%)
 - b. Sophomore (21.30%)
 - c. Junior (38.12%)
 - d. Senior (13.88%)
 - e. Graduate (2.04%)

3. Are you American?
 - a. Yes (99.36%)
 - b. No (0.64%)

4. Have you been abroad?
 - a. Yes (59.11%)
 - b. No (40.89%)

5. Have you ever been to Italy?
 - a. Yes (41.87%)
 - b. No (58.13%)

6. If you answered no, do you desire to go to Italy?
 - a. Yes (99.03%)
 - b. No (0.97%)

7. Do you watch Italian-directed movies?
 - a. Yes (27.16%)
 - b. No (72.84%)

8. Do you listen to Italian music?
 - a. Yes (18.99%)
 - b. No (81.01%)

9. Are you aware of commercial campaigns or promotions for Italy (tourist destinations, study abroad opportunities, etc.) in the United States?
 - a. Yes (28.55%)
 - b. No (71.45%)

10. Do you think that Italy does enough to make itself known and to promote its image in the United States?
- Yes (43.24%)
 - No (56.76%)
11. How do you get your information on the events happening in Italy?
- Newspaper (5.85%)
 - T.V. (News Channels) (12.21%)
 - Internet (68.10%)
 - Word of Mouth (friend or family member) (12.87%)
 - No Answer (0.97%)
12. What element do you think attracts an American student to Italy most?
- Food (31.04%)
 - Quality of life (11.98%)
 - Cultural diversity (12.44%)
 - Desire for change (6.14%)
 - Learn a different language (17.56%)
 - Befriend Italians (4.87%)
 - Italian fashion (15.97%)
13. Do you think that the incarceration and the trials of Amanda Knox, as an American student studying abroad, discouraged Americans from studying abroad in Italy?
- Yes (13.93%)
 - Some (84.12%)
 - None (1.01%)
 - No Opinion (0.94%)
14. Mark the element(s), if any, that you believe to have affected American tourism in Italy in recent years.
- American Economic Crisis (43.35%)
 - European Economic Crisis (12.47%)
 - Threat of Terrorism (4.56%)
 - Media Campaigns Against Italy (0.33%)
 - Unstable Italian Political System (1.16%)
 - Currency Change (26.11%)
 - American interest in other countries (11.08%)
 - No opinion (0.94%)

15. Would you accept a position in Europe for a year as a graduate?
- a. Yes (89.24%)
 - b. No (10.76%)
16. If you could choose another place to live, which country would you choose?
- a. Australia (7.36%)
 - b. Japan (1.81%)
 - c. Italy (22.77%)
 - d. United Kingdom (36.44%)
 - e. Spain (12.98%)
 - f. No Opinion (0.94%)
 - g. Other (Please Specify) (17.70%)
17. Were you aware that there is a European Parliament?
- a. Yes (69,71%)
 - b. No (30.29%)
18. Were you aware that there is a European Commission?
- a. Yes (34.07%)
 - b. No (65.93%)
19. Recently the euro currency experienced a decline in certain countries, leading to an economic crisis. Do you think that the European Union is dealing with this crisis to the best of their ability?
- a. Yes (6.17%)
 - b. No (36.18%)
 - c. Somewhat (50.39%)
 - d. No Opinion (7.26%)
20. How important do you think the role of European countries is in the global economy?
- a. Very (91.08%)
 - b. Somewhat (8.92%)
 - c. Not at all (0.00%)
 - d. No Opinion (0.00%)
21. In your opinion, how much influence does the European Union have in international politics?
- a. Significant (56.09%)

- b. Some (41.44%)
- c. None (2.17%)
- d. No Opinion (0.30%)

22. In your opinion, do you consider the United States and Italy to have a close relationship?

- a. Yes (47.31%)
- b. No (34.09%)
- c. No Opinion (18.60%)

23. In your opinion, where is the best wine made?

- a. France (27.87%)
- b. America (13.85%)
- c. Italy (52.11%)
- d. Spain (1.66%)
- e. Other (Specify) (4.51%)

24. What do you think is the most popular dish in Italy?

- a. Spaghetti (31.16%)
- b. Pizza (42.07%)
- c. Gnocchi (25.83%)
- d. Steak (0.94%)

25. What do you think is the most typical desert food in Italy?

- a. Gelato (91.98%)
- b. Sundae (0.94%)
- c. Macarons (3.87%)
- d. Cheesecake (3.21%)

26. What do you think is the most typical drink in Italy?

- a. American Coffee (0.00%)
- b. Latte (8.94%)
- c. Tea (11.08%)
- d. Espresso (79.04%)
- e. Milkshake (0.94%)

27. Where do you think the "fashion capital of the world" is located?

- a. Paris (41.05%)
- b. Milan (45.01%)
- c. New York (9.86%)

- d. Tokyo (1.68%)
- e. Other (Please Specify) (2.40%)

28. Do you think that the typical Italian family is well off?

- a. Yes (41.17%)
- b. No (46.14%)
- c. No Opinion (12.69%)

29. What do you think is the most typical shoe worn in Italy?

- a. Leather Boots (37.96%)
- b. High Heels (21.38%)
- c. Flats (21.06%)
- d. UGG Boots (0.94%)
- e. Sneakers (18.66%)

30. What do you think the legal smoking age is in Italy?

- a. 14 (3.12%)
- b. 16 (34.43%)
- c. 18 (39.44%)
- d. 21 (0.94 %)
- e. There is no age restriction (22.07%)

31. Do you think it is legal to smoke cigarettes inside bars in Italy?

- a. Yes (35.99%)
- b. No (64.01%)

32. What do you think the legal drinking age is in Italy?

- a. 14 (2.06%)
- b. 16 (22.82%)
- c. 18 (61.61%)
- d. 21 (1.47%)
- e. There is no age restriction (12.04%)

33. What do you think a typical Italian teenager does on a Friday night?

- a. Studies (1.88%)
- b. Goes Clubbing (33.34%)
- c. Watches a movie with friends (24.99%)
- d. Drinks with Friends (29.71%)
- e. Gambles (0.94%)
- f. Relaxes (9.14%)

g. Other (Please Specify) (0.00%)

34. What do you think a typical Italian adult does on a Friday night?

- a. Goes Clubbing (7.05%)
- b. Goes Bar Hopping (8.44%)
- c. Watches a movie (12.31%)
- d. Drinks with friends (43.64%)
- e. Gambles (4.81%)
- f. Relaxes (21.07%)
- g. Other (Please Specify) (2.68%)

35. What do you think is the most typical car driven in Italy?

- a. Moped (28.94%)
- b. Fiat (46.72%)
- c. Ferrari (0.00%)
- d. Mini Cooper (0.94%)
- e. Volkswagen (8.66%)
- f. Ford (14.74%)

36. What do you think is the typical attitude of an Italian?

- a. Friendly (69.93%)
- b. Cocky (15.07%)
- c. Impatient (6.67%)
- d. Mellow (8.33%)

37. What do you think is the favorite Italian sport?

- a. Rugby (2.22%)
- b. American Football (0.00%)
- c. Polo (0.94%)
- d. Soccer (93.68%)
- e. Tennis (3.16%)

38. Have you embarked on an Italian cruise line before?

- a. Yes (2.31%)
- b. No (97.69%)

39. Two years ago, an American-owned cruise ship named Costa Concordia was sunk on the coast of Tuscany in which several people were killed. Have you heard about this disaster?

- a. Yes (30.12%)

b. No (69.88%)

40. If yes, does this news deter you from trusting cruise lines traveling in the Mediterranean? If you have not heard of this news please proceed to the next question.

a. Yes (8.67%)

b. No (91.33%)

41. Fiat Chrysler Automobiles is a new company created in 2014 from the merger of Fiat and Chrysler, two car dealerships. Do you think this merger will benefit the American economy?

a. Yes (54.76%)

b. No (45.24%)

42. Do you think this merger will benefit the Italian economy?

a. Yes (76.12%)

b. No (23.88%)

43. Do you think this merger will strengthen the relationship between Italy and the United States?

a. Yes (78.71%)

b. No (21.29%)

44. Do you think the Fiat-Chrysler headquarters should be located in Italy or in the United States?

a. Italy (3.96%)

b. United States (96.04%)